



# WIRED

*Issue 19 - OCTOBER 23*

***EURO CAR PARTS PRODUCT NEWS***



“High expectations are the key to everything”

 Brake Clinic

 Advanced Clutch Technology

 Triple QX

 Suspension Strut Mounts

 AirCon Station

 Glow Plugs

 New to Range!

 Crossword

## A message from Martin

*“ECP Select is a recognition scheme aimed at improving our connection with the top performing Branches and Branch Managers at Euro Car Parts.*

*The top 10 branches (Based on set KPI's which are available via your weekly KPI pack) will join the ECP Select team for the following 12 months.*

*Each of the Branch Managers from these branches will be invited to attend a meeting each quarter; the meetings will take place at several different locations throughout the UK.*

*The purpose of these meetings will be to discuss key opportunities and challenges at ECP and to put together practical plans for the business to move things forward.*

*In recognition of the hard work that is required to reach the top 10 each ECP Select Branch will also win a team night out for the branch and the title of ECP Select 2015.”*

**Martin Gray**

# The Aftermarket's Best Kept Secret

## Brake Clinic



**F**or a few months now, the Braking Team in Wembley have been busy with the best kept secret in the industry – the imminent launch of Brembo into the Euro Car Parts product portfolio.

Over the next couple of weeks, Brembo stock will be drip fed into the branches so that we will be ready for an assault on the UK aftermarket in 2016.

As you can imagine, it is difficult to get all of the stock into the NDC and then out to the branches in one go – so this is the reason for the staggered introduction of stock. Please be patient during this period as not all part numbers will be immediately available.

Pads and discs will be arriving and they will have an “A” at the end of the part number

– for example 101 44 032A will be rear Brembo pads.

The % coverage by branch classification is shown in the table.

There are numerous initiatives that are in place to help with

a successful launch, so watch this space for more details on who Brembo are and how this will help you.

**Please note that Brembo is not there to replace Pagid – it is to gain additional business and help you to hit your targets!**

For more information about the Brembo stock profiling for your branch, please contact one of the Product Managers **Aaron Spencer** on [aaron.spencer@eurocarparts.com](mailto:aaron.spencer@eurocarparts.com) or **Ehsan Arabalizadeh** on [ehsan@eurocarparts.com](mailto:ehsan@eurocarparts.com)

Branch Classification	Pads	Discs
Mini	63%	56%
Small	72%	65%
Medium	92%	89%
Large	94%	93%
Hubs	98%	95%
Wembley	99%	99%

# Dash Cam

## New to Range!

**I**ntroducing the Prestigio range of DVR's (also known as Dash cams/Accident recorders)

In car DVR's are fast becoming the must have safety product to have in any vehicle. They have become a crucial tool in proving non fault accidents and capturing problems on the road. There are many choices and brands in the market place. Euro Car parts have teamed up with a market leading supplier called Prestigio. Their range of DVR's are from entry level HD cameras right up to large screen GPS enabled cameras; so finding the best type for your customer will not be a problem.

The key products in the range:

DASH CAM RR315 (DVR) 1.5" DISPLAY (1280X720) 967771001  
This is our entry level 1.5" display DVR. It comes with a HD display, is neat and compact with all the key features a customer needs apart from GPS location.



DASH CAM RR545 GPS (DVR) 2.7" DISPLAY (1080) 967771061

If your customer is wanting to benefit from GPS location on the DVR (handy for proving where an accident has taken place) then the first tier of GPS enabled DVR. It comes with a larger 2.7" screen and full GPS function. It is attractive and compact.

DASH CAM RR520 (DVR) 2" DISPLAY (1080) 967771141  
Unrelated to the In Car DVR's is a nice lifestyle multi-cam. This device can best be compared to a Go Pro! It is a WiFi enabled HD camera to capture all those action packed moments. You can use your IOS/Android device to control it!

Here are 3 more DVR's that we are stocking/due to stock

Dash Cam RR545 (DVR) 2.7" Display (1080)	967771051
Dash Cam RR560 (DVR) 3" Display (1080)	967771081
Dash Cam RR560 GPS (DVR) 3" Display (1080)	967771091

If you have any queries, please do not hesitate to contact **Justin Wasling** on [justin.wasling@eurocarparts.com](mailto:justin.wasling@eurocarparts.com)

# Triple QX

## The Ultimate Application Guide

**W**e have launched an updated version of "Triple QX Oil Application Guide 2015-16" featuring recommended lubricants for Passenger cars and LCVs for the UK and Europe. The guide is designed to give garages greater confidence in selecting the right lubricants for passenger's cars and light commercial vehicles (LCVs) on fluids such as engine oils, gear and transmission oils, anti-freeze and brake fluids.

To ensure maximum accuracy, the information has been carefully compiled by Euro Car Parts in partnership with Olyslager, which boasts a proud 30-year history of developing lubricant data for suppliers including Total, Valvoline and Castrol.

As you would expect from Triple QX, the 2015-16 Oil Application

Guide is a high quality publication. The hardwearing glossy black cover is ideal for the garage environment, while the A-Z contents table on page 12 quickly directs you to sections on over 100 vehicle manufacturers, from Abarth to Volkswagen.

To help with rationalisation and cost optimisation there are columns on first and second choice engine oil, manual and automatic transmission, differential, coolant, brake fluid and power steering, as well as the capacities by component in litres.

The TQX Oil Application Guide is more than a look up guide, it should be part of your customers' business strategy. The TQX solution gives customers instant result, but only if they use TQX oil and the TQX guide together. It won't work with other manufacturer's oils.



2016 is about the correct oil for the job. By our customers using the TQX guide and TQX oil range they have a powerful tool; by having the best oil to fit a specific car model. Not shopping around for the cheapest one fit oil.

If the customer embraces the TQX Oil Application Guide they cannot go wrong. All they have to do is follow the guide lines to TQX oil fits best for the car.

The guide will inform them of when they can use the barrel of TQX C3 they have bought and when they need to get a 5 litre TQX infill. If they get into the routine of always checking with the guide they will always be using the correct oil.

If you have any queries, please do not hesitate to contact **Marta Chmielewska** on [martac@eurocarparts.com](mailto:martac@eurocarparts.com) for Engine Oils or **Pankaj Babbar** on [pankaj.babbar@eurocarparts.com](mailto:pankaj.babbar@eurocarparts.com) for Gear/Transmission Oil and other fluids.

# TRIPLE QX

# AirCon Station

# ROBINAIR®

New to Range!



The technologically advanced AC690PROyf delivers reliable workshop service and supports a healthy environment. Technical competence allows safety, ease of operation, and precision.

The AC690PROyf ensures easy, timesaving, and precise service on modern R1234yf air conditioning systems. Robinair technology and attention to detail ensures equipment compliance with all applicable performance and safety standards including the R1234yf refrigerant service equipment.

Nowadays, everything is easier with Automation. With the AC690PROyf, air conditioning service is fully automatic.

## A/C FLUSHING SYSTEM

Car manufacturers have been giving precise guidelines for all the procedures required after the substitution of an A/C system

component. The flushing kit for the A/C service units reloading stations has been developed in collaboration with the most important car manufacturers

## HIGHLIGHTS

- Professional equipment as standard
- Fully automatic service process
- Single service process selectable
- Service hoses flushing function for Hybrid/electrical systems compatibility
- Separate OIL/UV dye injection bottles
- High performance deep vacuum function
- Electronic control of internal air exchange
- Integrated flushing program with optional kit

If you have any queries please do not hesitate to contact **Aaron Macfarlane** on [aaron.macfarlane@eurocarparts.com](mailto:aaron.macfarlane@eurocarparts.com)

# BMW Air Spring

New to Range!



Arnott's new air spring for the rear of the 2010-2014 BMW 5 Series Touring (F11) and Gran Turismo Crossover (F07) features a Continental ContiTech air spring bladder, heavy-duty crimping rings and high impact plastic resin top and bottom piston. This product fits either the Left or Right side.

The air spring, which should be purchased in pairs, is designed, assembled and tested in the USA and will replace air springs on vehicles with and without Sport Suspension. Arnott backs this product with a Limited Lifetime Warranty.

As you may be aware, BMW has availability issues on this product (626 11 0741) so this is the right time to get in touch with BMW specialists and inform them that the air spring is available at ECP and we have enough stock at HUB level to support sales.

If you have any more queries, please do not hesitate to contact **Alex Fagaras** on [alex.fagaras@eurocarparts.com](mailto:alex.fagaras@eurocarparts.com) Or **Marcin Lisowski** on [mlisowski@eurocarparts.com](mailto:mlisowski@eurocarparts.com)



# Advanced Clutch Technology



The road to ultimate performance has no shortcuts

**A**CT designs, engineers and develops clutch kits and flywheels using knowledge gained from decades of track and performance street experience.

ACT clutch kits stand unequalled in terms of consistent and predictable pedal feel, high torque capacity, long wear life and durability. These key advantages are produced by combining the best engineering and design methodologies with the latest in materials and manufacturing techniques.

## PRODUCTS ON OFFER

Streetlite and Prolite flywheels:

- Lighter and stronger than stock flywheels.
- CNC machined and dynamically balanced.
- One piece construction.
- Better drivability and durability.

Single disc and Twin disc clutches:

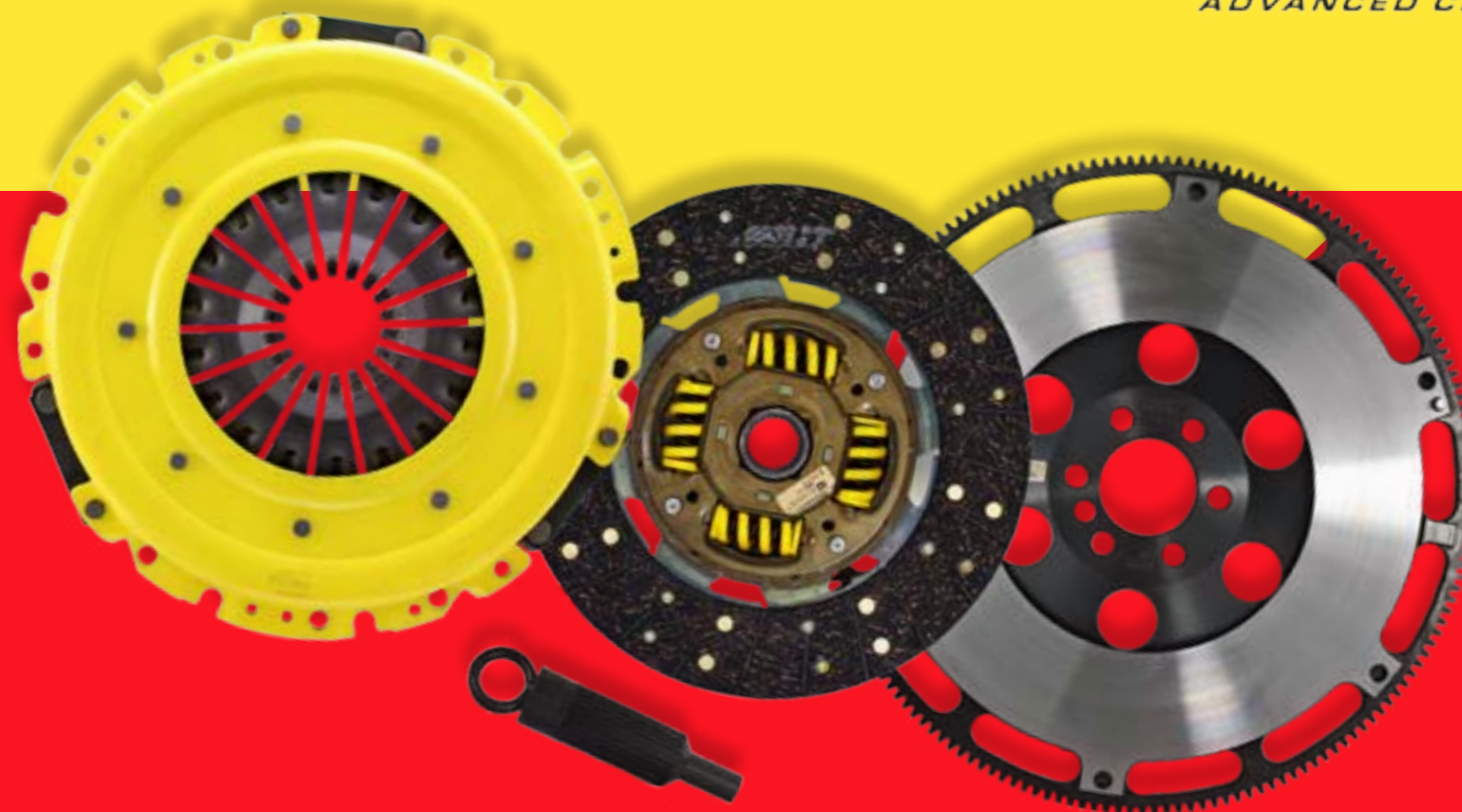
- Clutches designed for every stage of modification.
- Friction plates from street to race.
- For engines producing 400%+ increase in engine torque.

4 different cover plate designs, married with 3 different design street discs or 3 different design race disc equate to an unparalleled range of performance clutches.

FEATURE Clutch Set Up:

- 638 44 1000 – Streetlite flywheel (G60).
- 638 44 1020 – CLUTCH KIT VAG 1.8T.

Perfect for VAG 1.8T FWD engines which have been moderate to highly tuned. Ideal for those wanting a clutch kit that will surpass the normal G60 flywheel (which is like gold dust to find) + VR6 clutch conversion at a better price.



Get hold of your specialist's and let them know. Most stock we can get hold of in 2-3 days, supplier dependant, at very reasonable prices.

Whether you have an all-out track beast or subtle street stalker, ACT can do a clutch for all popular makes and models

(even weird and wonderful American Muscle cars which are becoming popular on UK roads). Full application guide can be found here:

[www.advancedclutch.com](http://www.advancedclutch.com)

We stock parts in the network for popular vehicles. Give the performance team a ring to find out what we can do for your customers vehicles.

If you have any queries, please do not hesitate to contact **David Kracke** on [david.kracke@eurocarparts.com](mailto:david.kracke@eurocarparts.com)

## OTHER POPULAR APPLICATIONS:

Conversion kit for E36 M3 (inc. Streetlite flywheel) – 638 11 1010

Conversion kit for Mazda 3 2.3 MPS (inc. Streetlite flywheel) – 638 68 1010

Subaru GC/GD 5 speed clutch – 638 80 1000

Mitsubishi EVO 7, 8, 9 – 638 69 1000

# Suspension Strut Mounts

## Brand Awareness



**S**uspension strut mounts form the link between suspension strut and vehicle body. Worn or damaged strut mounts can lead to reduced driving comfort and an increased strain on the whole suspension system – even with new shock absorbers.

Damaged suspension struts and mounts can cause a safety risk. The braking distance is extended, road contact is decreased and your handling ability deteriorates.

CORTECO, part of the Freudenberg Group, is the original equipment (OE) supplier of strut mounts for premium cars including the Mercedes E-Class and BMW 7 Series.

We have added a comprehensive range of

Corteco top mounts to its industry-leading steering and suspension portfolio. The range consists of 290 parts (of which 125 include ball bearings) covering all popular passenger cars and light commercial vehicles. Every Corteco part is designed to the highest quality standards and manufactured using the latest technologies.

Why choose CORTECO:

- Suspension strut mounts in OE quality
- Approximately 290 parts in range, 125 parts including ball bearings
- Constantly developing range
- Able to supply the developing trend for singles rather than pairs

If you have any queries, do not hesitate to contact **Alex Fagaras** on [alex.fagaras@eurocarparts.com](mailto:alex.fagaras@eurocarparts.com) or **Marcin Lisowski** on [mlisowski@eurocarparts.com](mailto:mlisowski@eurocarparts.com)



# Glow Plugs

Exclusive for Euro Car Parts



**H**idria glow plugs are arriving at your branches very soon and are an exclusive supplier to Euro Car Parts.

The brand may not be a familiar name to people in the UK but be assured that vehicle manufacturers like Ford, Citroen, Peugeot, Renault, Vauxhall, Land Rover (Evoque) Nissan, and VW/Audi are already being supplied by Hidria to their production lines across Europe.

Hidria Glow Plugs are a premium quality product and are manufactured in Slovenia. Many of the new PSG (Pressure Sensor Glow Plugs) are manufactured by Hidria and they own the patents, which means they cannot be copied by anyone else.

## RANGE

The complete Hidria range of glow plugs for cars and light commercial vehicles will be exclusively available through Euro Car Parts and offers 97% market coverage for all diesel applications in the UK.

## PRICE

We are offering this premium quality product at highly competitive prices and are considerably cheaper than other premium brands on the market. This gives us a huge opportunity to take business from competitors.

## 5 YEARS WARRANTY

Hidria are the only manufacturer to offer a 5 year warranty on all glow plugs. Vehicle manufacturers service interval for glow plugs must be followed and not exceeded.

Hidria glow plugs can be fitted to several vehicles such as Mercedes, Ford, CITROEN, RENAULT, LAND ROVER and many more.

For more information do not hesitate to contact **John McCulloch** on [john.mcculloch@eurocarparts.com](mailto:john.mcculloch@eurocarparts.com)

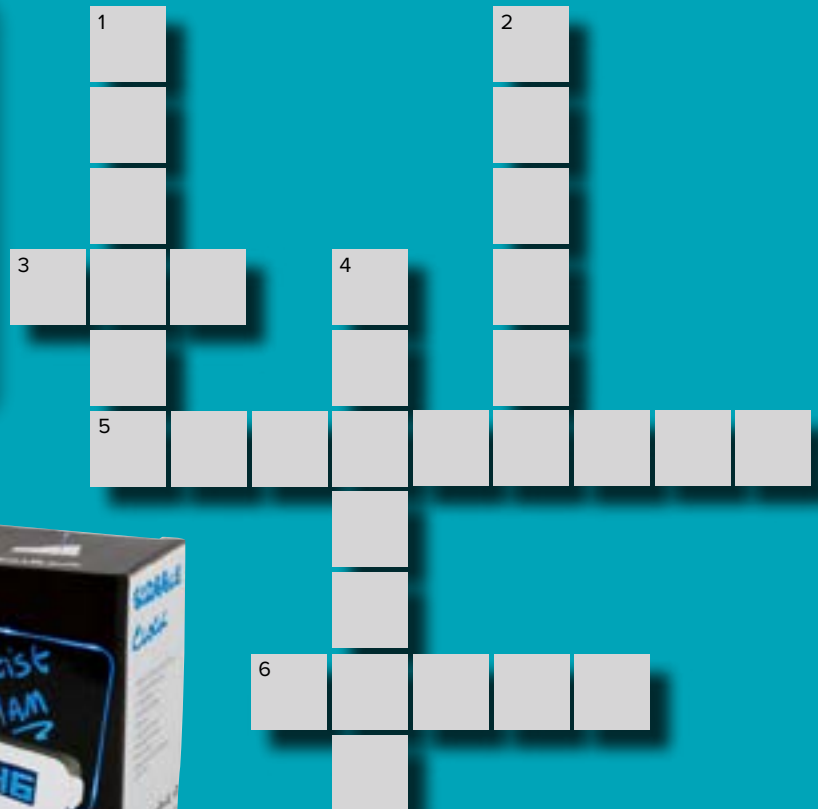


If you are constantly getting great ideas late at night whilst drifting off to the land of nod, or simply remember all the things you should have done earlier that day, then the Scribble Alarm Clock is the perfect bedside accessory for you. You can win one of these by just filling out the cross word and answering the bonus question below.

**Bonus Question:**  
WHICH OTHER MANUFACTURE'S OIL WILL THE TQX APPLICATION GUIDE WORK WITH?

Email your answers to: [wired@eurocarparts.com](mailto:wired@eurocarparts.com), and three winners will be selected at random.

The winners from the last issue of Wire were: Jon-Paul Poundsbery, Barry Faetz, Mark Reed



**ACROSS**

- 3. Arnott's new air spring can be used on what car?
- 5. ECP teamed up with who to gather info for Triple QX Application Guide
- 6. Brembo is not there to replace which other brand of breaks?

**DOWN**

- 1. The best kept secret was?
- 2. Exclusive glow plug to ECP?
- 4. DVR's are also known as?